

Our Name

The name Stonecroft has a rich history for us. We had been in existence for many years before moving to a home for our organization. This property was named Stonecroft and it was a warm and welcome home for women who were committed to share God's good news of Jesus. While the original Stonecroft property has since been sold, the name endures and connects us to the heart of our purpose.

"Stonecroft" pieces together two words- stone + croft.

Stone- For us, **our Stone is Jesus**, the foundation of all we are and do.
"The stone that the builders rejected has now become the cornerstone."
 Psalm 118:22

Croft- A croft is an enclosed field, adjacent to a house.
*"But I say, wake up and look around. **The fields are already ripe for harvest.** The harvesters are paid good wages, and the fruit they harvest is people brought to eternal life. **What joy awaits both the planter and the harvester alike!**"*
 John 4:35b-38

Together, **our shared community purpose is to be in His field**, planting and harvesting as one body.

Branding

PRIMARY LOGO



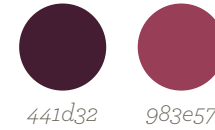
SECONDARY LOGO



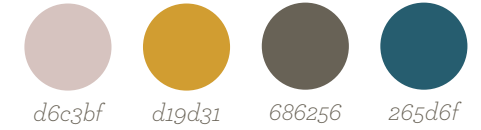
Color Palette

PRIMARY

Varying opacity of each brand color acceptable



SECONDARY



Typography

PRIMARY

Archer Book
 Archer Light Italic
 Archer Book Italic
Archer Bold

SECONDARY

Authentic

Archer is the primary font for use for body copy.
Authentic for use in titles or headers.

Design Elements

Circles represent the many diverse Stonecroft communities, where women are connected to one another and to God as they reach others with the love of Jesus. Every woman is welcome here.

